

# Fairbook Ad Form

Our company is pleased to support the activities of the Crawford County Fair, Inc. by submitting our fairbook advertisement.

Business/Sponsoring Company \_\_\_\_\_

Contact Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

## **Fairbook Advertisement**

- |   |       |  |       |
|---|-------|--|-------|
| <input type="checkbox"/> Full Page Ad - Color<br>(8.5w x 11h) | \$250 | <input type="checkbox"/> ½ Page Ad - Color<br>(8.5w x 5.5h)      | \$150 |
| <input type="checkbox"/> Full Page Ad - B&W<br>(8.5w x 11h)   | \$200 | <input type="checkbox"/> ½ Page Ad - B&W<br>(8.5w x 5.5h)        | \$100 |
|   |       | <input type="checkbox"/> Business Card Sz-B&W<br>(4.25w x 2.75h) | \$ 35 |

**\*¼ page advertisements available  
upon request**

- Included with payment is a new/updated business advertisement for the fairbook.
- We have emailed our new/updated ad as a pdf to [ccmofairadvertising@gmail.com](mailto:ccmofairadvertising@gmail.com) for the fairbook. (Sizes listed above. Please include an additional .125 for page bleed, and any page marks like trim marks should be .25" past the bleed. CMYK is preferred for professional printing, and any photographs are a minimum 200dpi.)
- We would like to advertise with the same ad design as last year in the fairbook.

★ **MUST BE RECEIVED AND PAID BY APRIL 1st.**

★ **Payment mailed to:** Crawford County Fair  
Attn: Dana Richter, Treasurer  
PO Box 399  
Cuba, MO 65453

★ Contact Melissa Albright at 573-259-4269 or by email at [ccmofairadvertising@gmail.com](mailto:ccmofairadvertising@gmail.com) for any questions.

★ Please allow an additional .125 print bleed for all advertisements. CMYK output is preferred for professional printing. Any photographs/logos should be a minimum 200dpi in resolution.

★ If you need assistance with creating your ad, please contact us at [ccmofairadvertising@gmail.com](mailto:ccmofairadvertising@gmail.com) .